

82–41–N/09 Obalový a grafický design

ABSOLUTORIUM 2022 - ÚSTNÍ TEORETICKÁ ZKOUŠKA

ANGLICKÝ JAZYK

1. The history of Paper, Characteristics of Paper and Board incl. what is Paper?
2. Pulp and Paper Manufacture
3. The History of Papier-Mache, Papier-Mache Art
4. Paper Machine
5. Letterpress, Flexography + Lithography, Offset
6. Gravure, Intaglio + Screenprinting
7. The Graphic Design Process - software
8. Recycling and the Environment
9. Hardware, Printers, Software/The Internet
10. Packaging and Marketing
11. Packaging Criteria and Aspects
12. History of Packaging
13. The Packaging Designer's Role and Working with Paper and Board
14. Folders, Set-Up Boxes and Displays
15. Flexible Packaging
16. Packaging Recycling
17. Art History I
18. Art History II
19. Art History III
20. The World's Great Museums and Galleries
21. Packaging and Labelling
22. Corporate Identity - Ads - Brands etc.
23. Plastic, Glass and Metal Containers
24. POP....displays/advertising
25. An account of your (VOŠ 2. O) work experience.